



**ALTA**  
WINDOW FASHIONS

*design simplified*

**HONEYCOMB**

SHADES



*design simplified™*

Why are Honeycomb Shades the classic choice? Their clean design and tireless performance has withstood the test of time. Just ask any honey bee.

*Let's go window shopping.*

# HONEYCOMB SHADES

*by Alta*



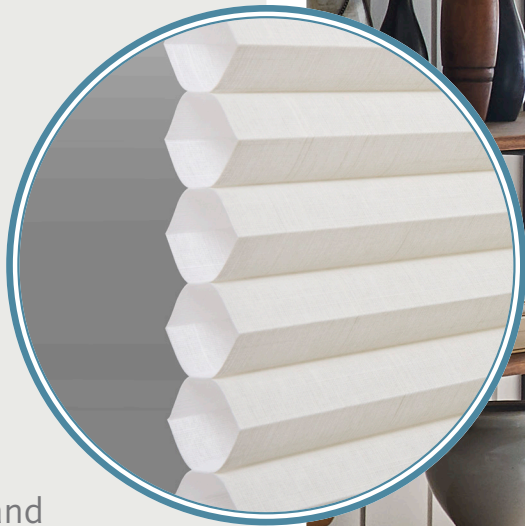
Honeycomb Shades with Motorization  
BELLA VISTA 1 1/4" SINGLE CELL | Cashew Nut H72-3503

# EFFICIENCY DEFINED

*The honeycomb shape—the most efficient in nature—is also the most insulating. And our option with double cells just, well... doubled that up. Oh, we know a good thing when we see it.*

## *thermostat control, with style*

The cell construction of honeycomb shades helps insulate your windows, keeping your home warmer in the winter and cooler in summer. Just like a thermos. In fact, watch your energy bills drop and your environmental friendliness ramp up. Good for everyone and everything.



*Scan this code to watch  
how Honeycomb Shades  
may work for you.*

Honeycomb Shades with Cordless Lift  
CARDIFF | Riverfront H91-3006





Dimensions Honeycomb Shades with Cordless Lift  
PEACEFUL ALLURE | Still Lake DM96-2245

# BREAKING THE MOLD

*Sure, our D-cell is cool, but there's more. More unique cell shapes and sizes, more unique luxurious fabrics and textures, more ways to custom design a shade. Innovation is kind of our thing.*



## ***cascade of shade***

Exclusively ours, the Dimensions™ honeycomb shade with a unique cascading profile marries high style with high performance. Crafted in our Peaceful Allure fabric, an added 'dimension' makes a dramatic filter of light, and places you firmly among the avant-garde.

# NO STRINGS ATTACHED

*Our motorized systems don't require any compensation for overtime. With our rechargeable battery-operated systems, you can click up, down, up, down to your heart's content. It isn't just your phone that's smart now.*



Our motorized options range from easy-to-use PowerWand—great for kids, seniors, and anyone watching their budget—to the latest wireless technology.







Honeycomb Shades with Motorization  
OPULENCE DOUBLE CELL | Soft Linen H39-629



2" Hybrid Pleat TriLight Shades with Continuous Cord Loop and Vertical Application  
HYBRID PLEAT *blackout* | Grey Stone HPR-852



# HEY, NO PROBLEM

*We're solution oriented, so bring on the challenge. Windows out of reach, in a unique shape or facing the neighbors—all in the same room? There's an option for that.*



## **3 x brilliant**

For all-in-one design solutions, our TriLight Shades® take the lead. Combine your honeycomb or 2" Hybrid Pleat with a sheer pleated for the ultimate in versatility. Infinitely adjustable and always beautiful.

# OH, BABY

*We think about your children and pets precisely because you do. And here's what we think: cordless lift or motorized shades. Might be time to replace those out-dated window treatments and get in the Worry-Free Zone.*



## *Alta Advantage* SAFETY

When it comes to safety, we take our role seriously, beyond design and operation to awareness and education. We proudly carry the "Best for Kids" designation. Why? Tough independent laboratory testing proves it.





Honeycomb Shades with Cordless Lift  
OPULENCE blackout | White Azalea H29-618

# OUR CELLULAR NETWORK

*Look at these profiles... head-turners, every one.*

**⅜" Single Cell**  
for smaller scale windows



**¾" Single Cell**  
for virtually any window size



**1 ¼" Single Cell**  
for larger scale windows



## ***D* is for...divine**

When your shade is fully lowered, weight and gravity can stretch pleats over time. Our smart D-cell construction keeps pleats crisp so your shades retain their snappy look.



*Dimensions™ takes the spotlight, while 3 sizes of single cells, our clever Hybrid Pleat and super-efficient Double Cell make an award-winning ensemble.*

**Double Cell**

For superior insulation and added light control



**2" Hybrid Pleat**

For dramatic look, larger windows and sliding glass doors



**Dimensions™**

For a uniquely stylish look, suits a variety of window sizes





Honeycomb Shades with Cordless Lift & Lock  
MARCELLA DOUBLE CELL | Jasmine Wisp H47-803



# SHADES OF DISTINCTION

*All our opacity options have impeccable reputations for perfectly filtered light and noteworthy good looks.*

## FABRIC OPACITY OPTIONS

What do we mean by “opacity?” It refers to the variation in light filtering (from a soft glow to total blackout) and the amount of view—or privacy—afforded.



*sheer*

Filtered light for an open, softened view, UV protection and glare reduction, when privacy is not a concern.

*semi-sheer*

Like a sheer, but maintains moderate privacy.

*semi-opaque*

The single cell allows in more light, while the double cell reduces incoming light. All sizes offer privacy.

*blackout*

Living up to its name, blackout blocks all light (except at the sides of shades) for maximum room darkening and privacy.

## HEADRAILS

Different headrails are available with various shade options, as listed here.

*premium rail*



***standard on:***

- *Cordless Lift (except 1¼" and Dimensions)*
- *Continuous Cord Loop*
- *Motorized (except 1¼" and Dimensions)*

***optional on:***

- *Cordless Lift & Lock (Bottom-Up only)*

*large rail*



***standard on:***

- *All 1¼" fabrics*
- *Dimensions Motorized and Cordless*

*deluxe rail*



***standard on:***

- *Standard Cordlock (all available fabrics)*
- *Cordless Lift & Lock (all available fabrics)*

## HEADRAIL OPTIONS

Premium rails shown.

### PAINTED RAIL



Standard on all shades. Rail is color coordinated to shade fabric.

### FABRIC-WRAPPED RAIL



Optional. Rails are wrapped with shade fabric for a truly coordinated look.

## MOUNTING OPTIONS

Premium rails shown.

### INSIDE MOUNT



Specify inside mount if your window has the proper depth.

### OUTSIDE MOUNT



Specify outside mount to ensure the greatest amount of light control. Best for shallow depth windows or enhanced light control.

## BATTERY-OPERATED MOTORIZATION

At Alta, we thrive on creating window coverings with style, ingenious engineering and state-of-the-art safety. Our motorization options provide both clean lines and ultimate convenience. Good for you, safe for your children, and a smart investment for your home.

### MOTORIZATION



Control all your motorized Honeycomb Shades in one room. Choose from a variety of battery-operated systems to raise or lower shades with a few simple taps on your device.

### POWERWAND™



The PowerWand™ lifts and lowers shades with the touch of a button. PowerWand is affordable and rechargeable, too.



2" Hybrid Pleat Shades with Motorization  
PEACEFUL ALLURE | Drop of Sun HP96-2221

### *High tech, low stress*

We embrace innovation. Our convenient automation options allow you to operate your shades with a handheld remote or your smart device. You can program your shades to adjust automatically via our app. Our shades can even be paired with today's intelligent home systems, so you can keep *everything* under control.

## CORDLESS CONTROL

### CORDLESS LIFT



A light push or pull lifts or lowers the shade to any desired position. With no visible cords, cordless shades offer a clean look, and provide added child and pet safety.

**also available with:**

- Top-Down/Bottom-Up
- Two-on-One and Three-on-One
- Two-Fabric Combination
- TriLight Shades



Scan the QR codes to watch the demonstration videos.

Cordless Lift is available with three handle options, shown below.



clear handle

color-coordinated handle

clear plug

### CORDLESS LIFT & LOCK™



Press a button on the bottomrail handle to lift and lower the shade. Release the button to securely lock the shade into place. A child-safe option.

**also available with:**

- Top-Down/Bottom-Up
- Two-on-One and Three-on-One
- TriLight Shades



Cordless Lift & Lock handle with position-locking button feature.



button handle

# CORDED CONTROL

## CONTINUOUS CORD LOOP



Raise oversized or heavy shades with ease and convenience. Cord loop remains a constant length. Cord tensioner eliminates dangling cords for enhanced child safety.

### also available with:

- Top-Down/Bottom-Up
- Two-on-One
- TriLight Shades



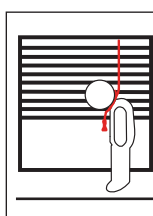
## STANDARD CORDLOCK



The shade operates with a simple pull cord and can be locked in any position desired. Cleats help keep cords taut for added safety.

### also available with:

- Top-Down
- Top-Down/Bottom-Up
- Two-on-One
- Two-Fabric Combination



## WARNING

Window Blind Cord Can **STRANGLE** Your Child. To prevent strangulation, purchase cordless products or products with inaccessible cords.

All shades with cords include a non-removable warning label located on the back of the bottomrail.

## LIGHT & PRIVACY CONTROL

Between our high-performance fabrics and inventive designs, every room in your home can have the exact amount of light you dream of. Even a single window can have multiple options. Oh, we have options... read on.



TOP-DOWN/BOTTOM-UP

Operates from two different directions offering the maximum variations in natural light and unfiltered views plus privacy.

**available with:**

- Standard Cordlock
- Cordless Lift
- Cordless Lift & Lock
- Continuous Cord Loop

Scan the QR code to watch the demonstration video.



TWO-FABRIC COMBINATION

Combine two different honeycomb fabrics—like sheer and blackout—in a single shade for flexible light control.

**available with:**

- Standard Cordlock
- Cordless Lift





Scan the QR code to watch the demonstration video.

## // TriLight Shades®

Get creative—and practical—by combining a sheer pleated shade with a Honeycomb, 2" Hybrid Pleat or Dimensions™ to increase your UV protection while softly filtering light. Adjust more of one, less of the other to change your view to your mood.

### available with:

- Cordless Lift
- Cordless Lift & Lock
- Continuous Cord Loop

## Alta Advantage VERSATILITY



*all sheer*

for a softened view, natural light, moderate privacy, UV protection and less glare.



*half-n-half*

for natural light, but also with UV protection, glare reduction and greater privacy.



*full honeycomb*

for maximum light control, privacy and energy efficiency.

## DESIGN OPTIONS

### 2-ON-1 AND 3-ON-1 RAIL



Two or three independently operating shades share the same headrail for a more unified look. Ideal for wide windows and patio doors.

**available with:**

- Standard Cordlock
- Continuous Cord Loop
- Motorized (except PowerWand)

**3-on-1 also available with:**

- Cordless Lift
- Cordless Lift & Lock

### SPECIALTY SHAPES



Versatile honeycomb is perfect for any shaped window. From stationary fan-fold to operable top-down arches, to hexagons, octagons, trapezoids and angles.

### SKYLIGHTS



Standard and motorized options available. Standard manually operates with a handle or optional extension pole, while motorized operates with remote control convenience.

*Scan the QR code to watch the demonstration video comparing skylight systems.*

### VERTICAL APPLICATION



Honeycomb in the vertical application opens from side-to-side for your sliding glass doors, stacks tight and matches your traditional windows.

*Scan the QR code to watch the demonstration video.*



2" Hybrid Pleat Shades with Vertical Application  
PEACEFUL ALLURE | Fair Oaks HP96-2226

# HONEYCOMB SHADES *by Alta*



	HONEYCOMB				2" HYBRID	DIMENSIONS™
	3/8" Single Cell	3/4" Single Cell	1 1/4" Single Cell	1/2" Double Cell	2" Hybrid Pleat	Cascading Profile
<b>OPACITY</b>						
Sheer		✓				
Semi-Sheer		✓				
Semi-Opaque	✓	✓	✓	✓	✓	✓
Blackout	✓	✓	✓		✓	
<b>CONTROL OPTIONS</b>						
Motorization	✓	✓	✓	✓	✓	✓
PowerWand™	✓	✓	✓	✓		
Cordless Lift	✓ <sup>1</sup>	✓	✓	✓	✓	✓
Cordless Lift & Lock™		✓		✓	✓	✓
Continuous Cord Loop	✓	✓		✓	✓	✓
Standard Cordlock	Standard	Standard		Standard		
<b>LIGHT / PRIVACY CONTROL</b>						
Top-Down/Bottom-Up	✓	✓	✓	✓	✓	✓ <sup>3</sup>
Two-Fabric Combination		✓		✓ <sup>2</sup>		
TriLight Shades®		✓		✓	✓	✓
<b>DESIGN OPTIONS</b>						
Two- & Three-on-One Headrail	✓	✓	✓	✓	✓	✓
Skylight	✓	✓		✓		
Cut-Outs	✓	✓		✓		
Arches, Angles, Specialty Shapes	✓	✓		✓		
Vertical Application		✓			✓	

<sup>1</sup> Semi-opaque only

<sup>2</sup> Not available with Cordless

<sup>3</sup> Cordless only



Scan this code to see a digital version of the most current options matrix.

Child safety is serious business, which is why we use warning tags, labels, and other methods to communicate the potential hazards of corded window coverings. The warning shown here communicates the important message about cords being a potential strangulation hazard and suggest choosing cordless alternatives or products with inaccessible cords.



**WARNING**  
Window Blind Cord Can **STRANGLE** Your Child. To prevent strangulation, purchase cordless products or products with inaccessible cords.

# AND DID WE MENTION?

*Alta stands by our products with a Limited Lifetime Warranty.*

**MDS** Midwest  
WINDOW FASHIONS Designer  
Supply  
1-888-523-2611  
customer.service@midwestdesignersupply.com



2" Hybrid Pleat Shades with Motorization  
HYBRID PLEAT *semi-opaque* | Grey Stone HPF-852